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CHELTENHAM FESTIVALS

JAZZ
SCIENCE
MUSIC
LITERATURE



THE UNIVERSITY OF
WARWICK



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JAZZ, SCIENCE, MUSIC & LITERATURE



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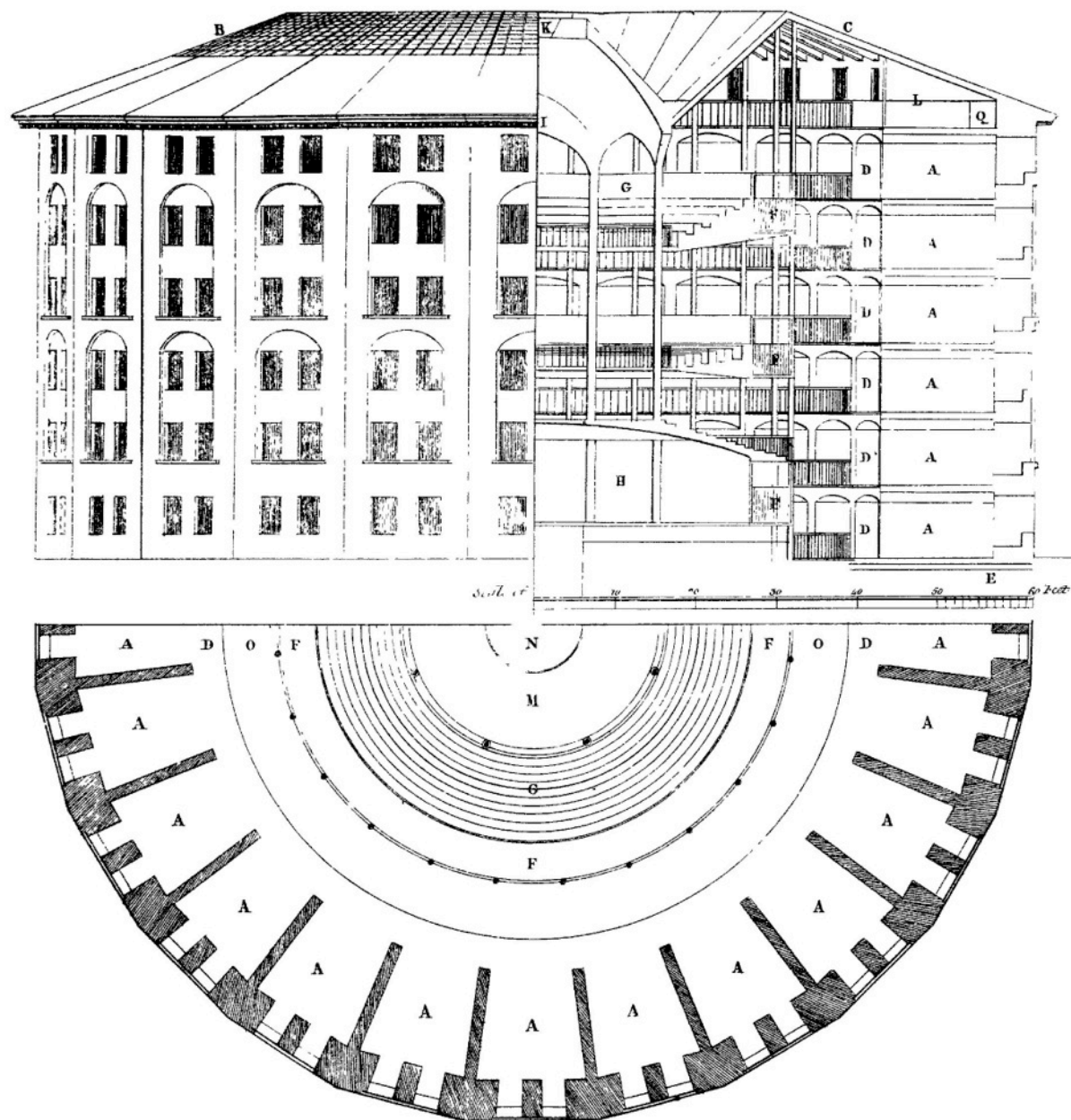


Provocative Prototypes & Bad Behaviour

Mike Phillips

mike.phillips@plymouth.ac.uk









R

ecycling bins dotted around London now have the ability to track you through your smartphones and other devices over Wi-Fi



PRISM

HELPS US SHARE WITH THE MOTHERLAND!



DEMAND TOTAL
SURVEILLANCE
NOW!

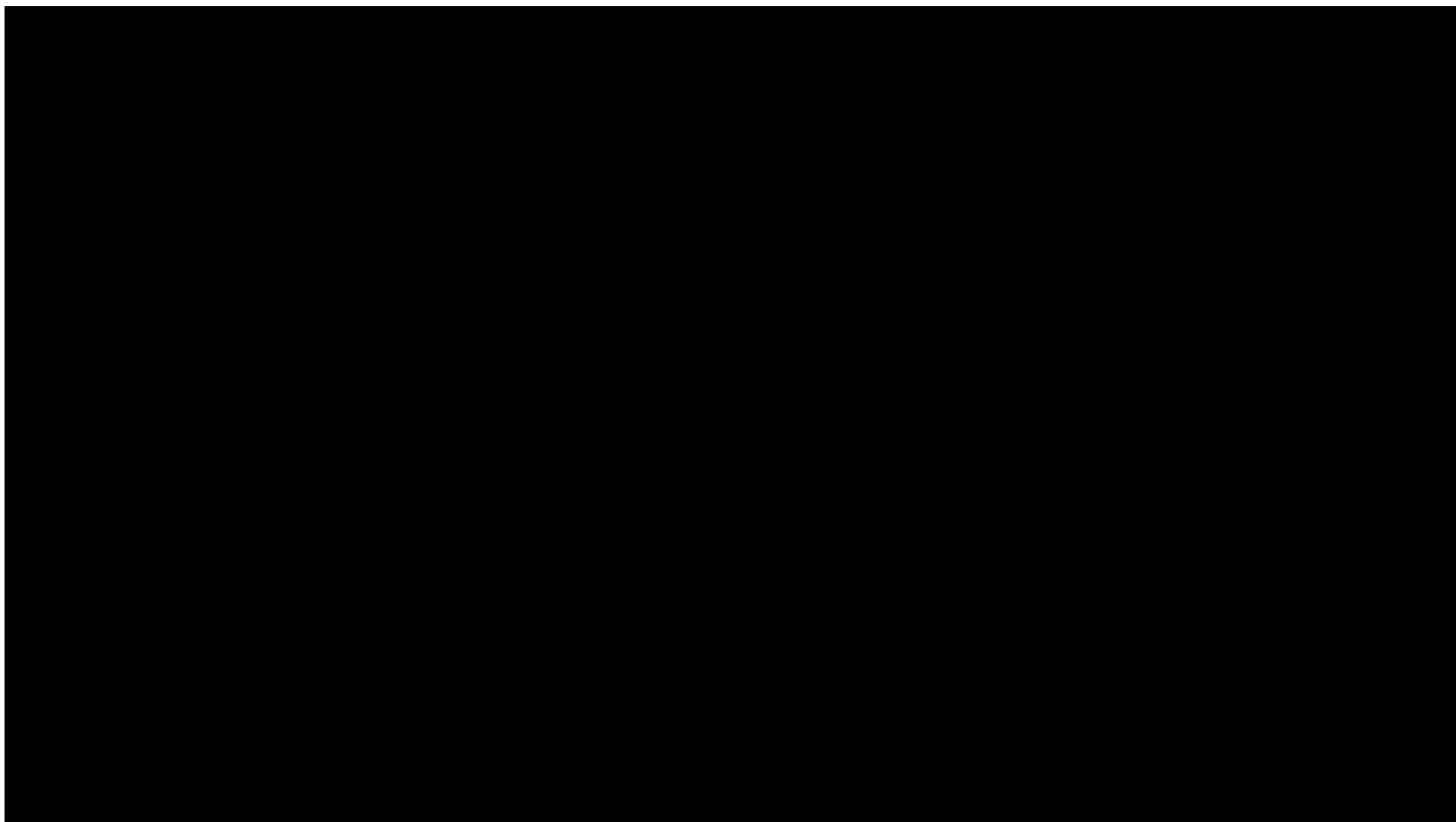


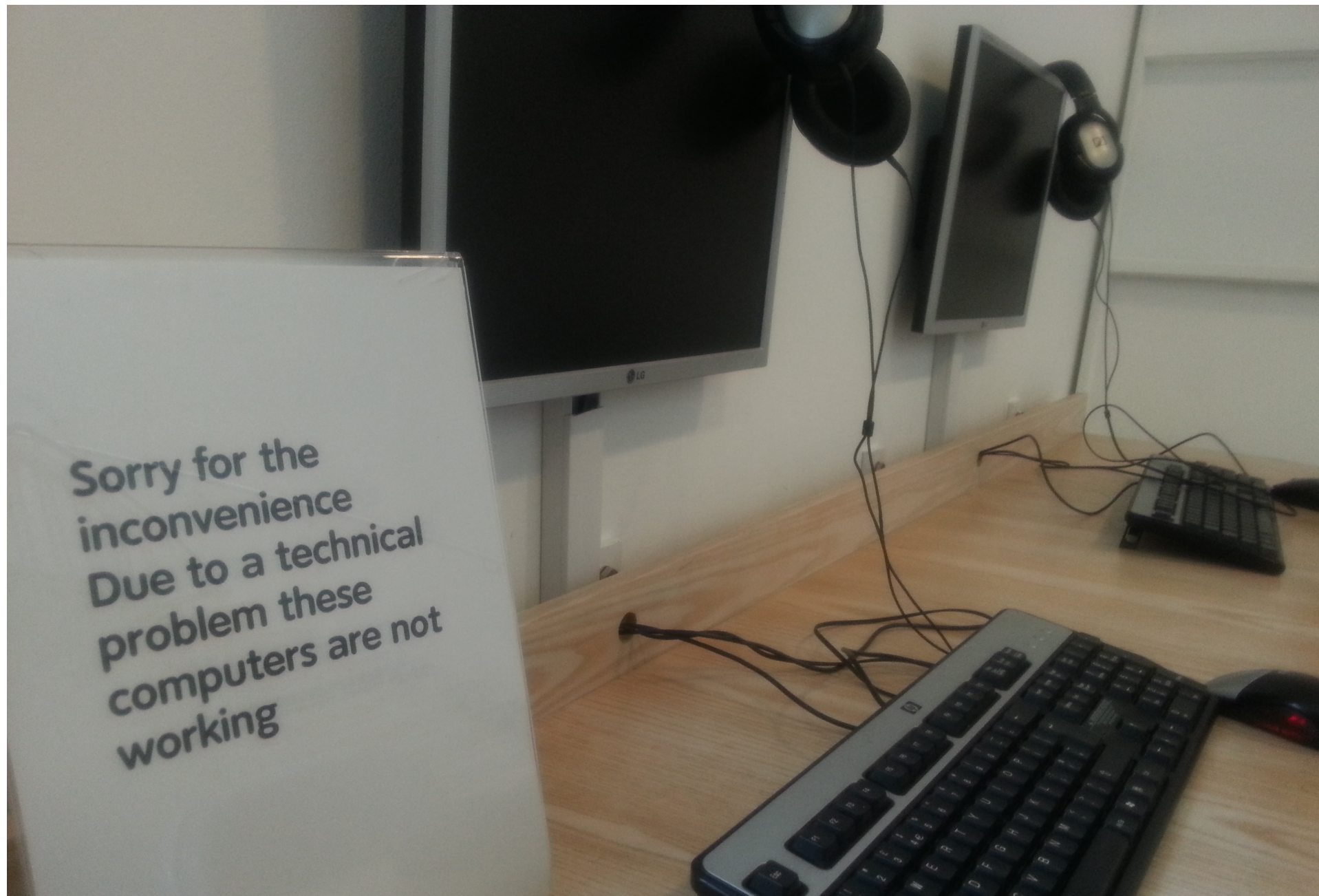
Loyal citizens must support
the Proletarian Review of
Information in Social Media

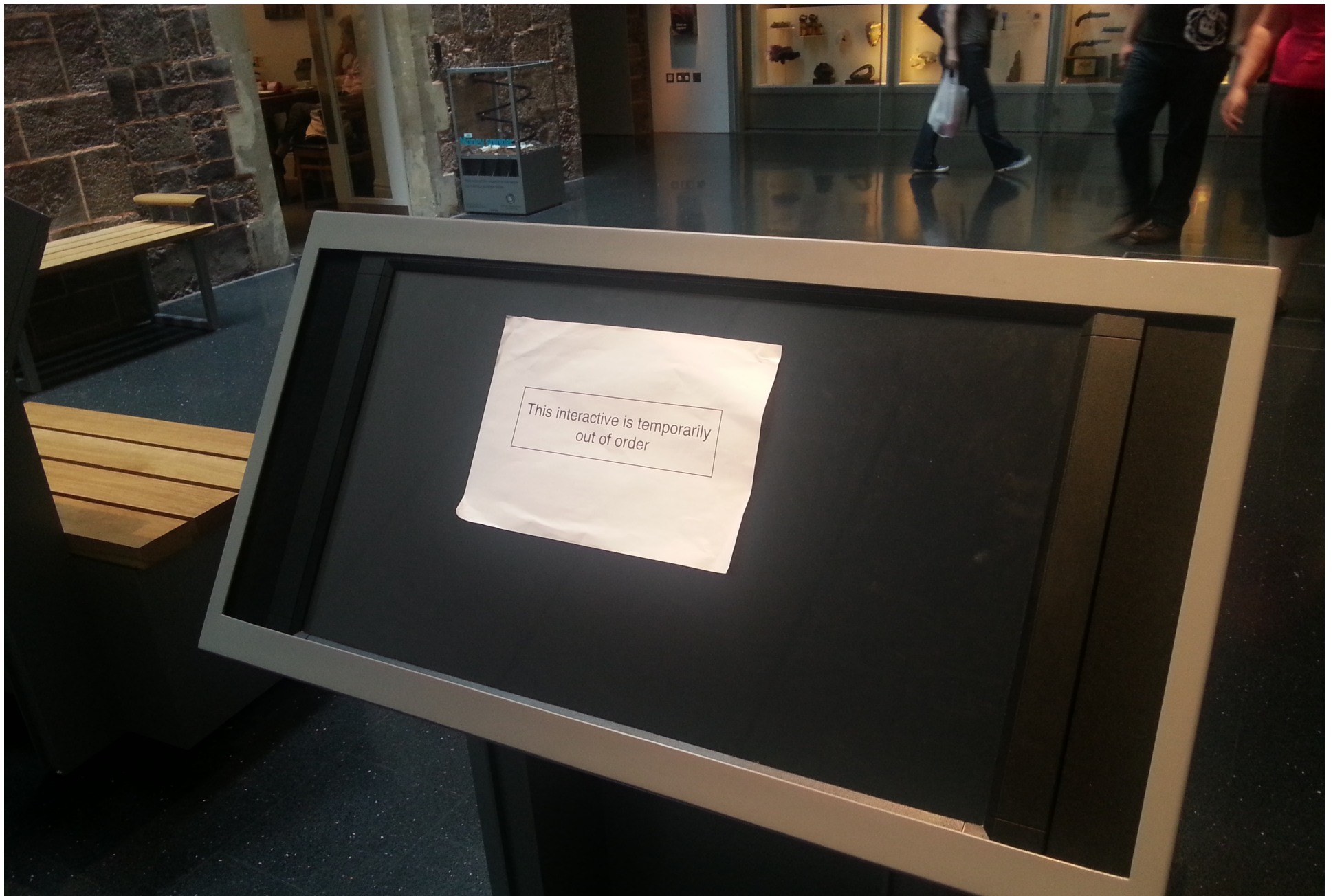
P.R.I.S.M.

ThePeoplesCube.com















Directorate of Estates
& Facilities Management

Estates Services

WORKING
WITH
PLYMOUTH
UNIVERSITY

**Please do not push whilst door is
in motion**

Estates Help: 01752 5(88488)



Please do not attempt to turn off this tap. It runs for 45 seconds from its last use and will turn off automatically. Attempts to turn off this tap will cause it to run for a further 45 seconds. This is a design feature and is not a fault.

Please do not attempt to turn off this tap. It runs for 45 seconds from its last use and will turn off automatically. Attempts to turn off this tap will cause it to run for a further 45 seconds. This is a design feature and is not a fault.

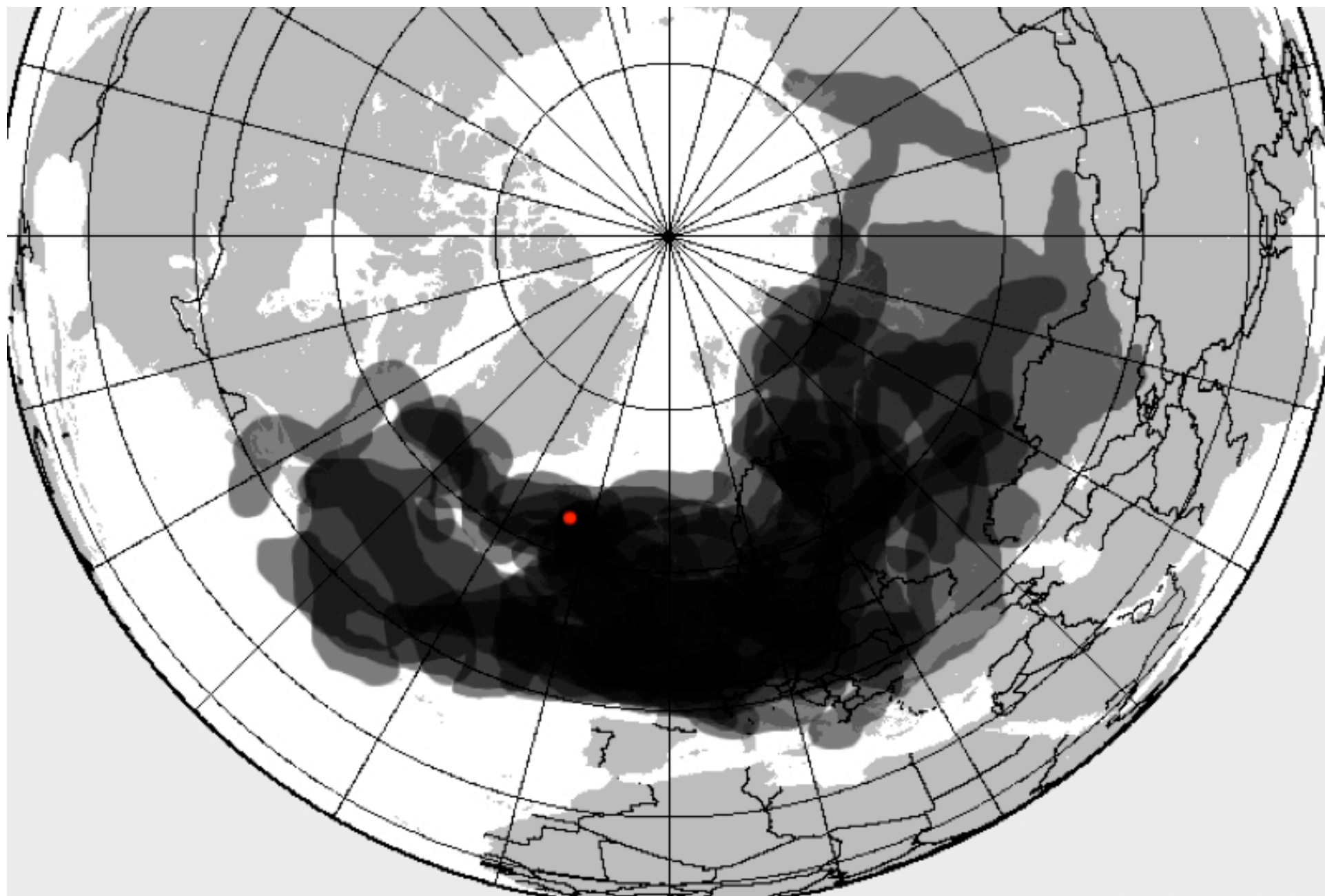


Do not stand on the toilet seat or bowl



The bowl may break and you may hurt yourself.





"We must make decisions based on the real situation in the sky, not on theoretical models,"

Giovanni Bisignani, DG/CE International Air Transport Association.

The Met Office's Numerical Atmospheric-dispersion Modelling Environment (NAME)

<http://www.nature.com/news/2010/100427/full/4641253a.html>



2010 › April › 15

[Now](#)



[paulo_one](#): The sound of silence: Heathrow's neighbours welcome ash break | The Guardian: bit.ly/9TLHOs [#ash](#) [#flights](#) [#heathrow](#) [#quiet](#).

Twitter - 16 Apr 2010 22:46:00



[ashr](#): Not all [#flights](#) r canceled. Try ... - easily the best place for finding alternative [#flights](#) [#flydini](#) [#flights](#) [#ashtag](#).

[Flydini Search](#) - flydini.com

Twitter - 16 Apr 2010 22:35:50



[FHTupdates](#): [#flights](#) [#hotels](#) [#tours](#), a complete travel guide, come and explore and find all travel information, cheap tours etc .

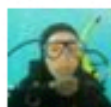
[Flights Hotels Tours](#) - flightshotelstours.com

Twitter - 16 Apr 2010 20:09:42



[MartinPeterBell](#): Very strange atmosphere in AMS: nobody complaining and the walls are lined with well dressed tramps. [#flights](#) [#volcanic](#) [#ash](#).

Twitter - 16 Apr 2010 19:57:42



[NadiaE](#): is there a hashtag to follow for [#flights](#) in and out of [#London](#)?

Twitter - 16 Apr 2010 19:11:15



[wirereporter](#): Switzerland to close airspace at midnight due to cloud of ash from Iceland volcano eruption [#ashtag](#) [#flights](#) [#gva](#) [#zrh](#).





ABOUT

Visualising the Emotional Response to LONDON 2012

The emoto project captures and visualises the excitement around the Olympic Games in London 2012. We track twitter for themes related to the Games, analyse the messages for content and emotional expressions, and visualise topics and tone of the conversation.

Find out which topics are most discussed, or see all current messages related to the Games. And don't forget to read more about the background of the project on the emoto

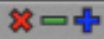
Or, of course, drop us a line on twitter!

Each triangle represents one of the 12 sentiment categories ranging from -6 (very negative) to +6 (very positive)
The number of messages we have received in this sentiment category during the last 60 seconds is revealed by hovering the user's mouse over a triangle.



E-SCAPE TODAY!



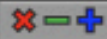


S-OS



S-OS





S-OS, a '**Social Operating System**' for the City of Plymouth,
...a series of creative interventions and strategic manifestations
to provide a new and more meaningful 'algorithm' for Social
Exchange and a better measure for 'Quality of Life'.



S-OS has been developed to propose and calculate a new 'Social Exchange Index' based on a methodology that links the strategic **S-OS** applications and processes to the Governments 'Quality of Life Indicators'.

These indicators are used by government to measure 'success' and progress towards economic, social and environmental sustainability, calculating 'quality' by measuring 'quantity'.

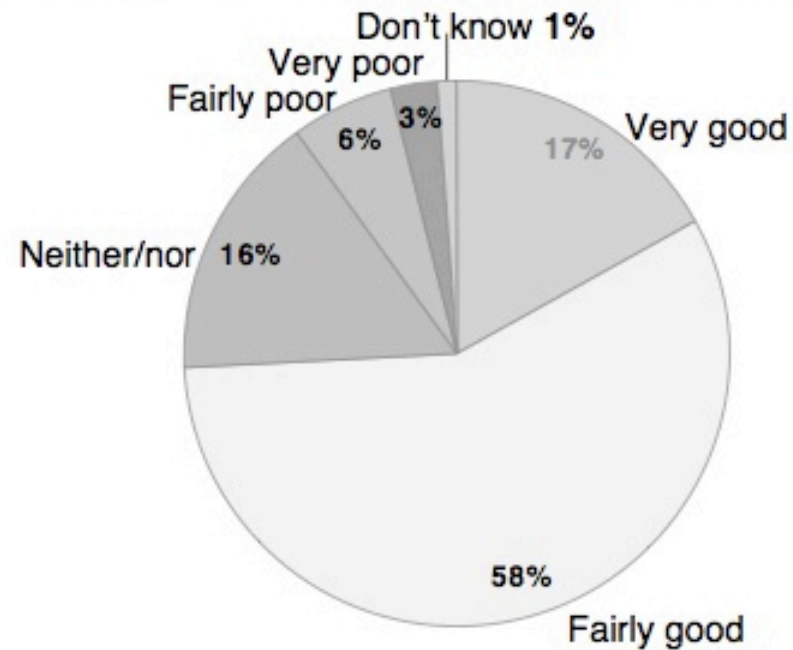
They suggest that happiness lies somewhere at the end of a bell curve and that true love can be found in a slice of a pie chart.



Quality of Life

Most residents in Plymouth rate the quality of life in Plymouth as good, with 17% rating it very good.

Q6 Overall, how would you rate the quality of life in Plymouth?



Base: All respondents (524)

Source: MORI



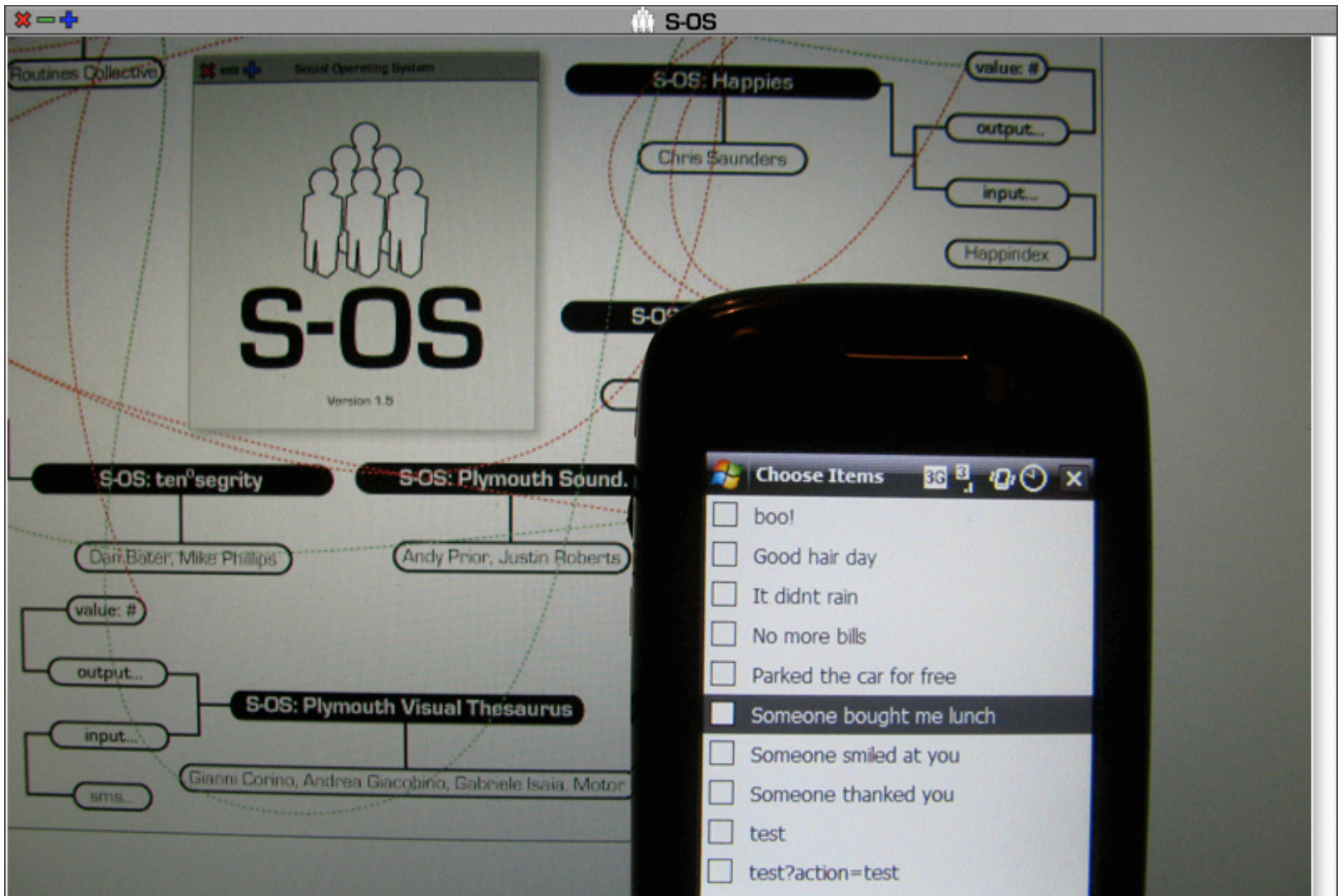
$$\mathbf{A}(n) := n_r [r = 1, 2, \dots, N],$$

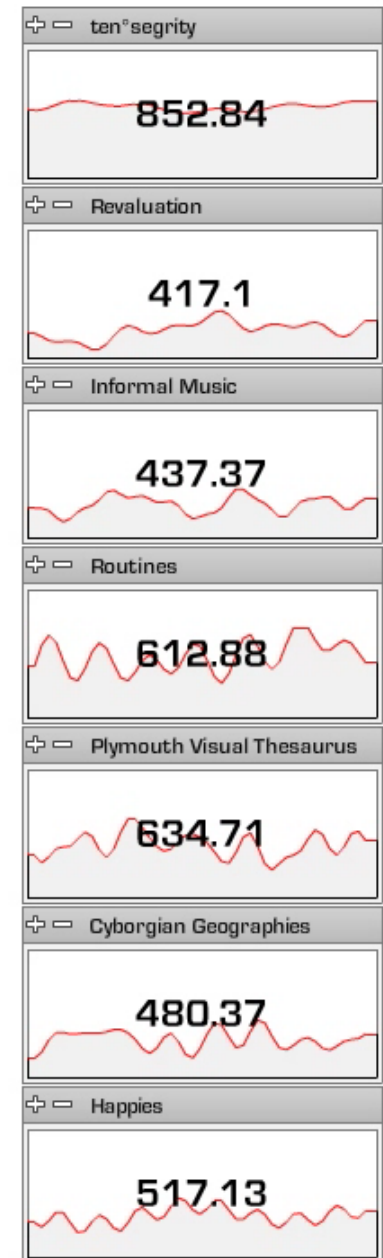
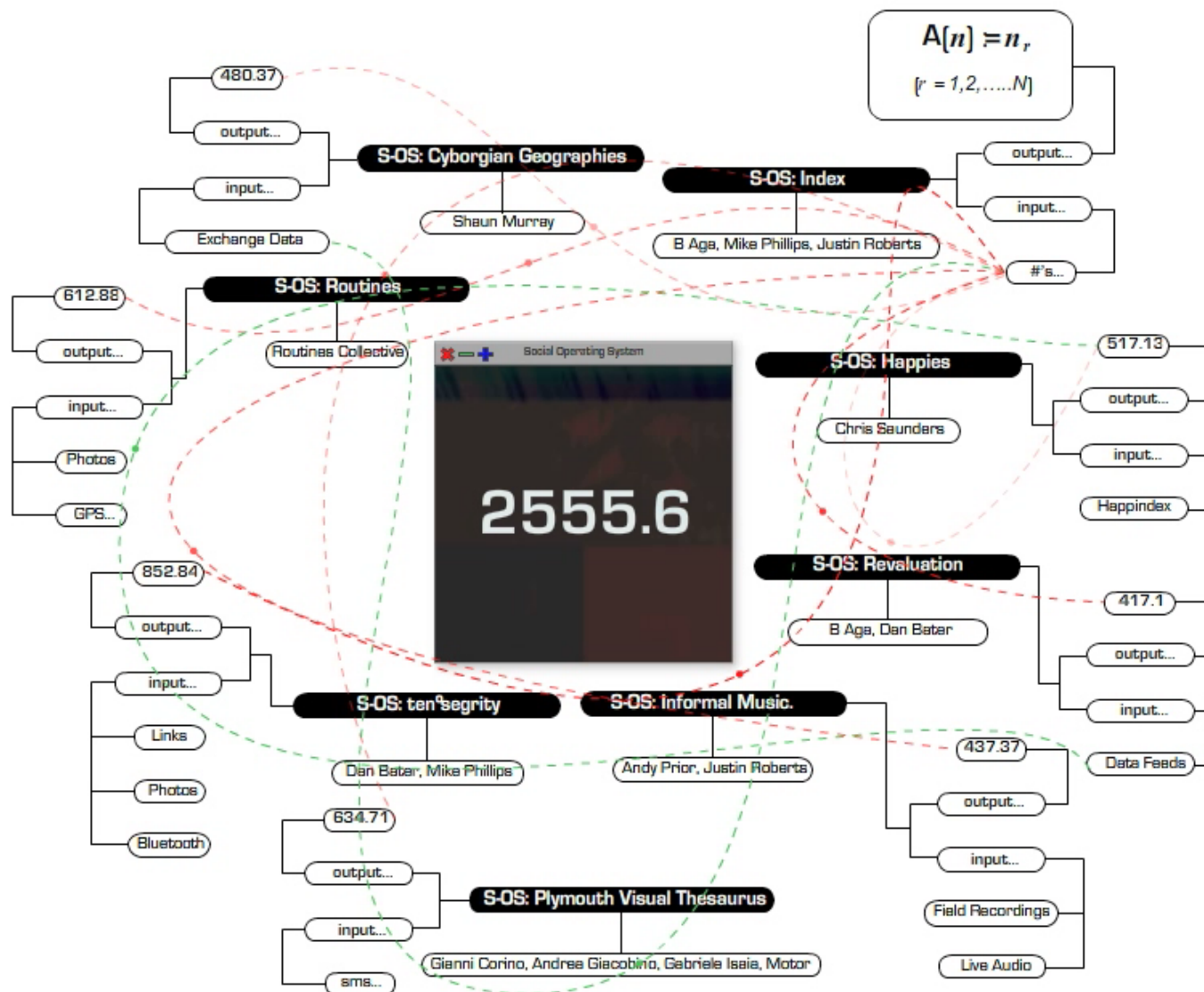
where $\mathbf{A}(n)$ is probably the value of the Quality of Life,
and $[r = 1, 2, \dots, N]$ are the numerous calculations that happen within a city.

These calculations constitute an invisible fabric woven through the everyday processes of social exchange [a smile, a swap, a sneer] and can be understood as a Social Operating System when made manifest.

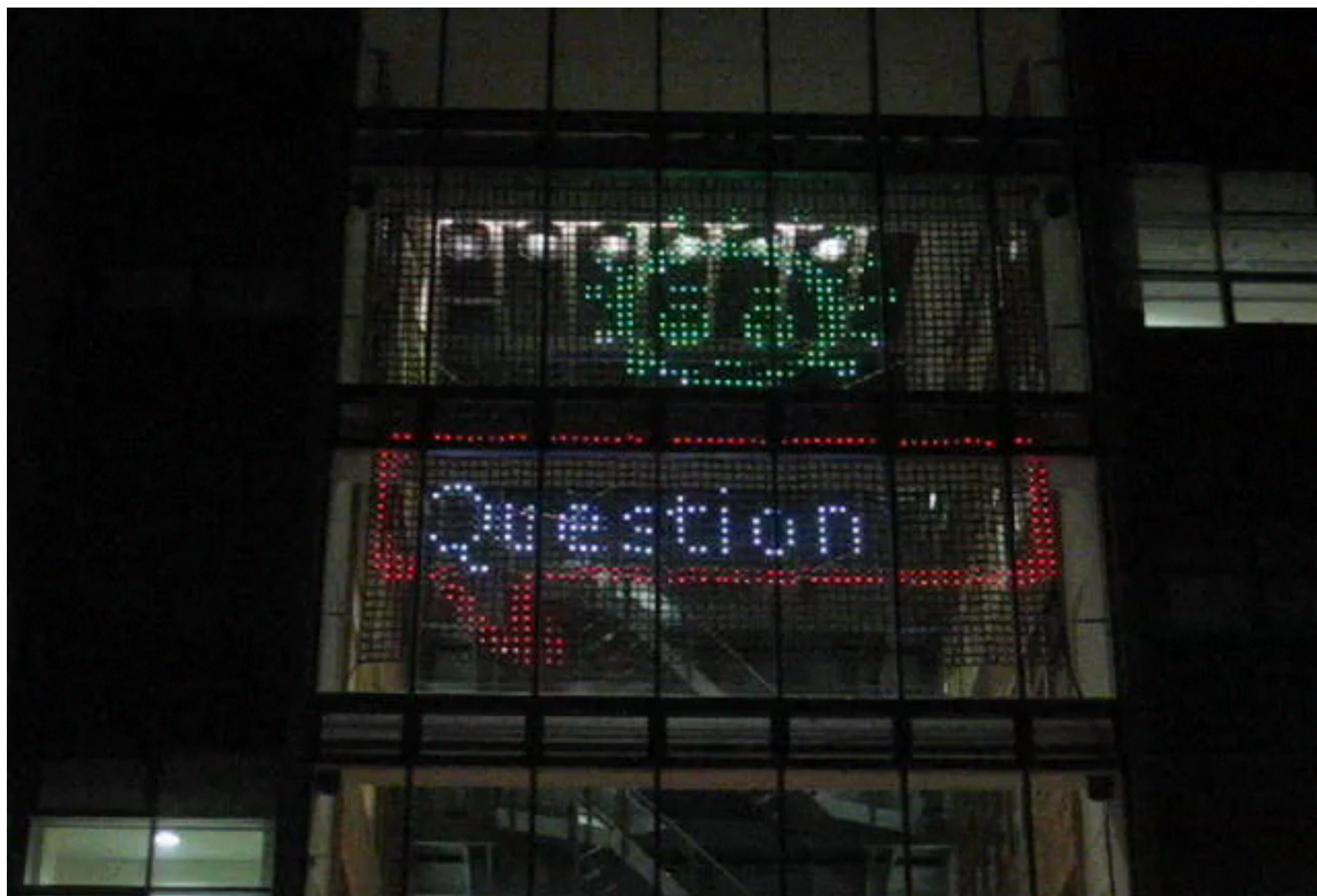
This presentation discusses the contribution 'play' makes to ' \mathbf{N} ' in the S-OS algorithm.











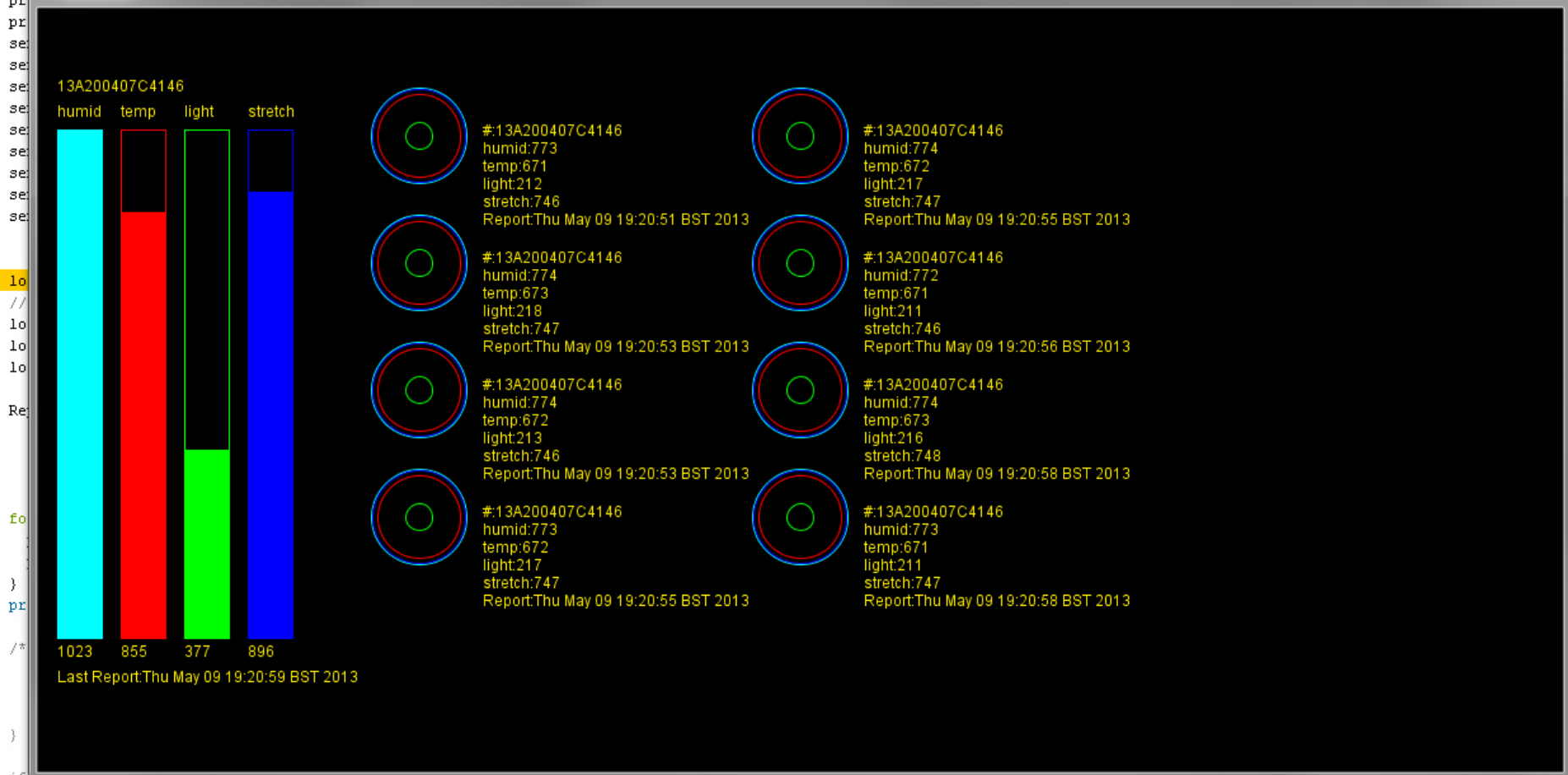




```
text("Last Report:" + LastReport, bar1_X, value_Y + 20);
```

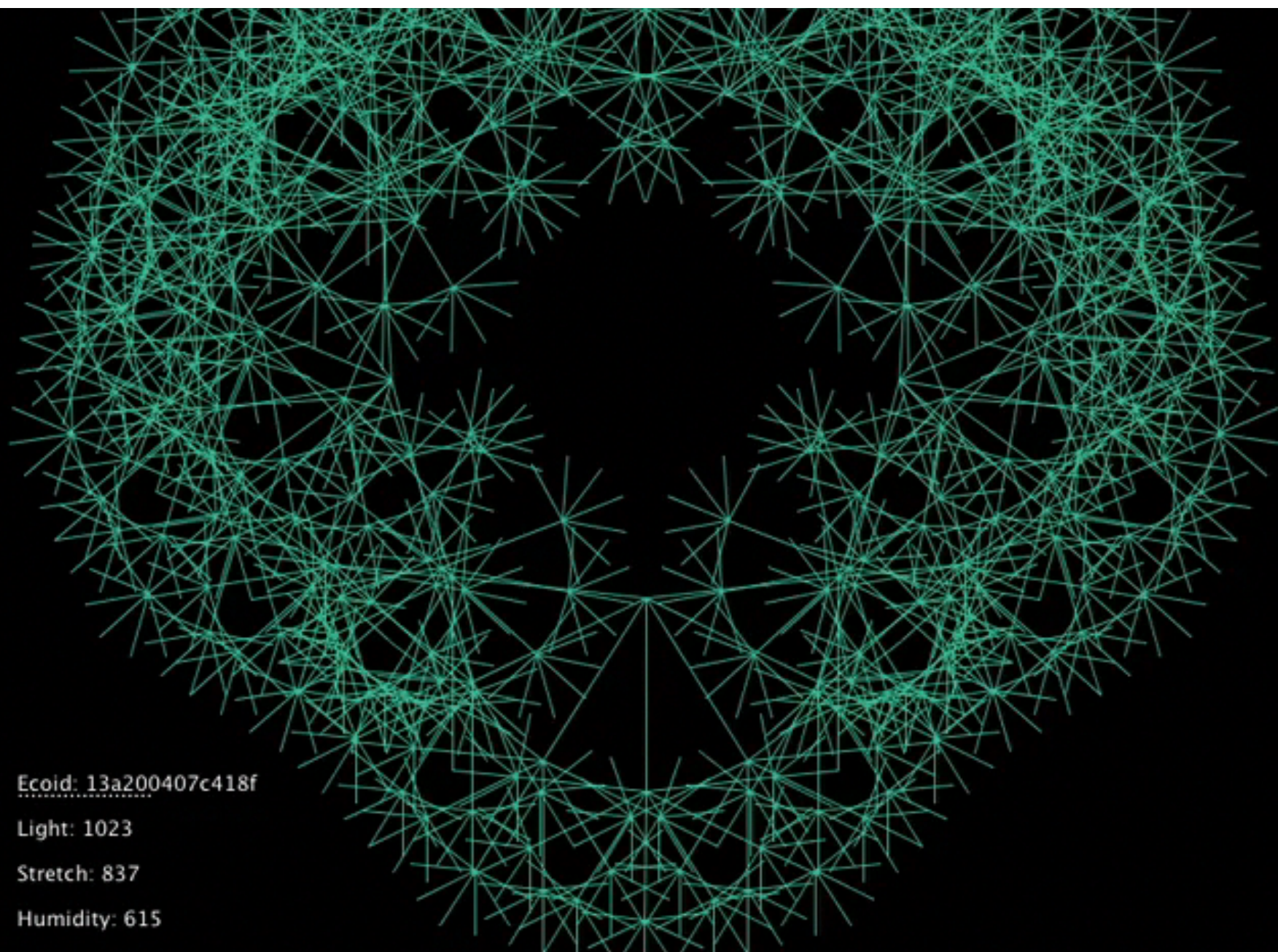
```
fill(250);
```

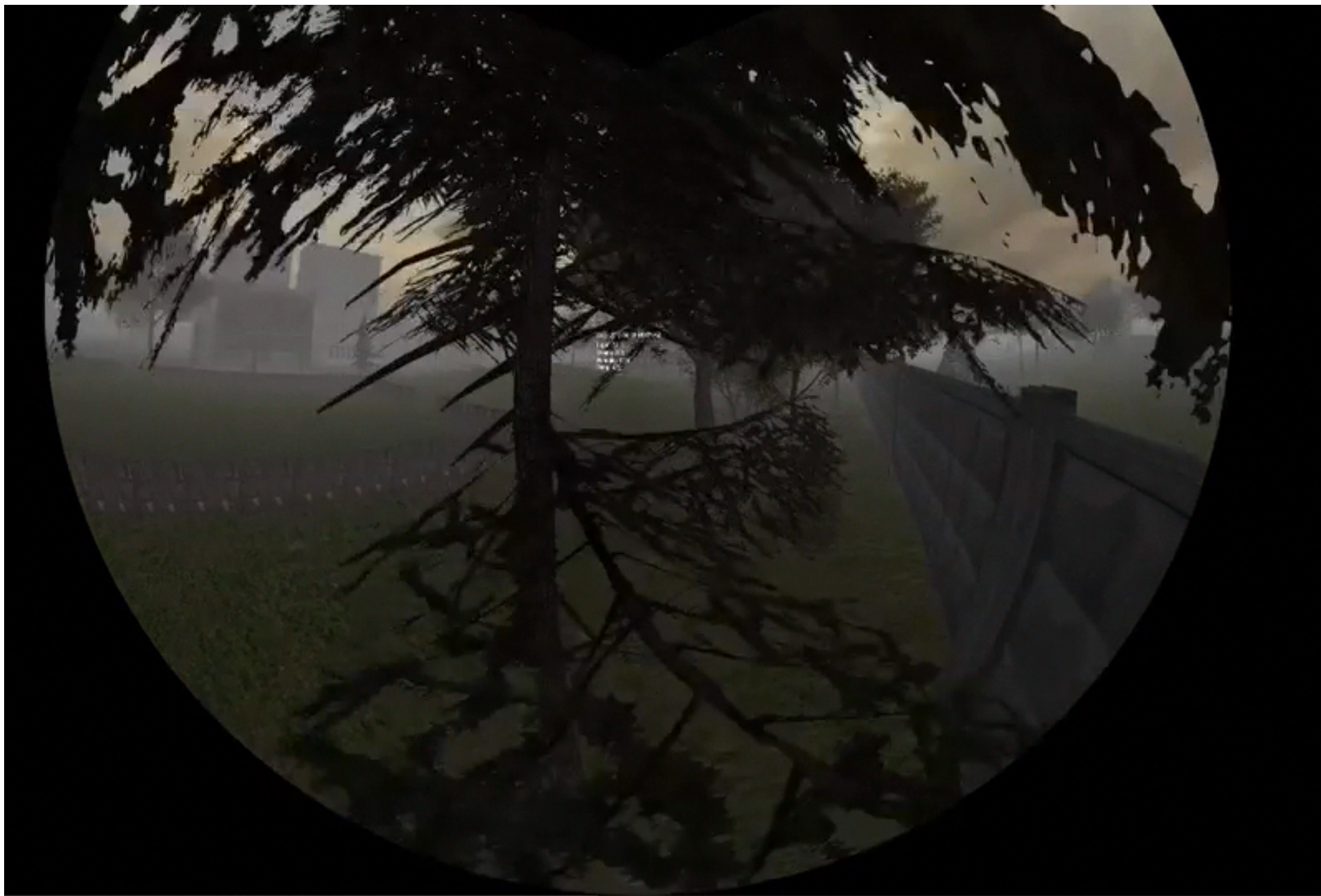
```
pr ecoid_Bar
```



```
for (int i=0; i<dataADC.length; i++) {  
  finalPacket[1][i]=dataADC[i];  
}
```







“as much as the rational technocracies of policy and decision making might otherwise imply, environment processes need to be felt as much as understood.”

Dr Fish of the Centre for Rural Policy Research
University of Exeter



DataLab bio-sensing prototype: iolo

Revision 02

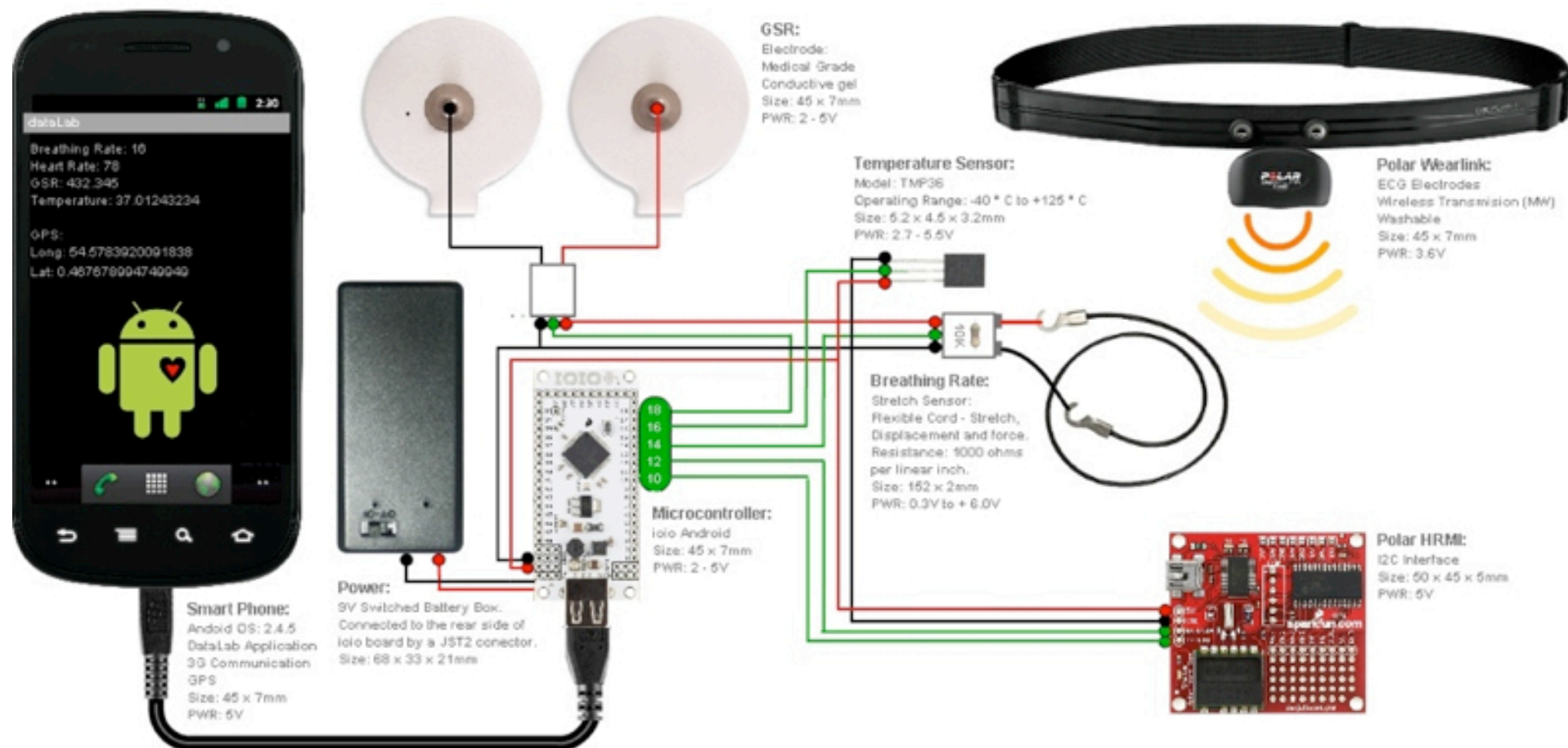
Updated: 27/08 / 11

Microcontroller: iolo

Actuators / Sensors: 8

Communication: 3G Mobile

PWR: 5-15V




```

5/10/11 17:24:38 - pulse becomes 51
6/10/11 12:12:46 - pulse becomes 4.5526989798684317
6/10/11 12:12:46 - pulse becomes 4.5526989798684317
6/10/11 12:12:46 - lat becomes 0.0
6/10/11 12:12:46 - long becomes 0.0
6/10/11 12:12:46 - lat becomes 0.0
6/10/11 12:12:46 - breathing becomes 0.018572826
6/10/11 12:12:46 - long becomes 0.0
6/10/11 12:12:46 - gsr becomes 10.233431
6/10/11 12:12:46 - breathing becomes 0.018572826
6/10/11 12:12:46 - temp becomes -46.009033
6/10/11 12:12:46 - gsr becomes 10.233431
6/10/11 12:12:46 - temp becomes -46.009033
6/10/11 12:13:29 - pulse becomes 81.74386920980926
6/10/11 12:13:29 - lat becomes 0.0
6/10/11 12:13:29 - long becomes 0.0
6/10/11 12:13:29 - breathing becomes 0.024437929
6/10/11 12:13:29 - gsr becomes 10.334702
6/10/11 12:13:29 - temp becomes 2.5483856
6/10/11 12:15:41 - pulse becomes 81.74386920980926
6/10/11 12:15:41 - lat becomes 0.0
6/10/11 12:15:41 - long becomes 0.0
6/10/11 12:15:41 - breathing becomes 0.22678398
6/10/11 12:15:41 - gsr becomes 13.358553
6/10/11 12:15:41 - temp becomes 27.322577
6/10/11 12:16:24 - pulse becomes 54.200542005420054
6/10/11 12:16:24 - lat becomes 0.0
6/10/11 12:16:24 - long becomes 0.0
6/10/11 12:16:24 - breathing becomes 0.22482893
6/10/11 12:16:24 - gsr becomes 13.357184
6/10/11 12:16:24 - temp becomes 18.40387
6/10/11 12:17:12 - pulse becomes 110.49723756906077
6/10/11 12:17:12 - lat becomes 0.0
6/10/11 12:17:12 - long becomes 0.0
6/10/11 12:17:12 - breathing becomes 0.22385141
6/10/11 12:17:12 - gsr becomes 13.356207
6/10/11 12:17:12 - temp becomes 18.40387

```

Feed

```

<timestamp>1318250732959</timestamp>
<value>82.98755186721992</value>
</reading>
<reading>
  <type>lat</type>
  <timestamp>1318250732959</timestamp>
  <value>50.27804472889751</value>
</reading>
<reading>
  <type>long</type>
  <timestamp>1318250732959</timestamp>
  <value>-4.150649955645204</value>
</reading>
<reading>
  <type>BR</type>
  <timestamp>1318250732959</timestamp>
  <value>0.2864125</value>
</reading>

```









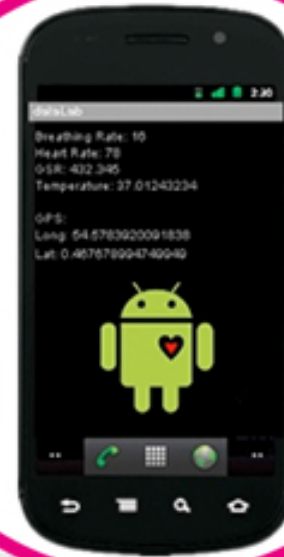
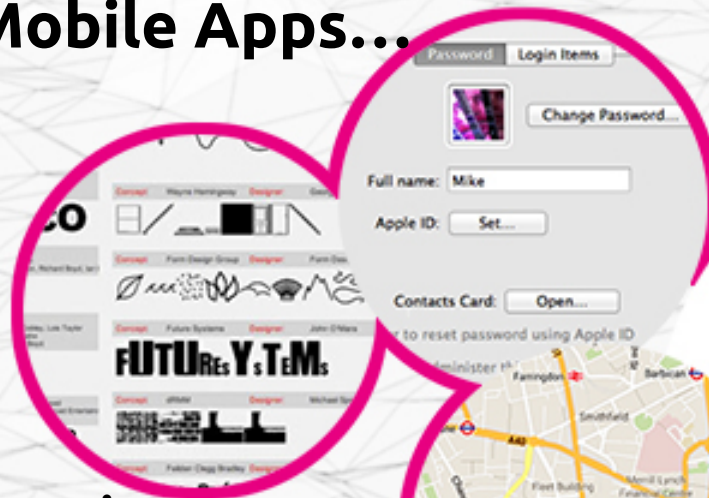


Qualia Probes...



Qualia Mobile Apps...

User Account:



Event Information



Flow

Incentivising

Feedback



Qualia Web Engine...

Qualia Website

Analytics

Data Scraping

User Accounts

Sentiment/Impact Analysis

Administration

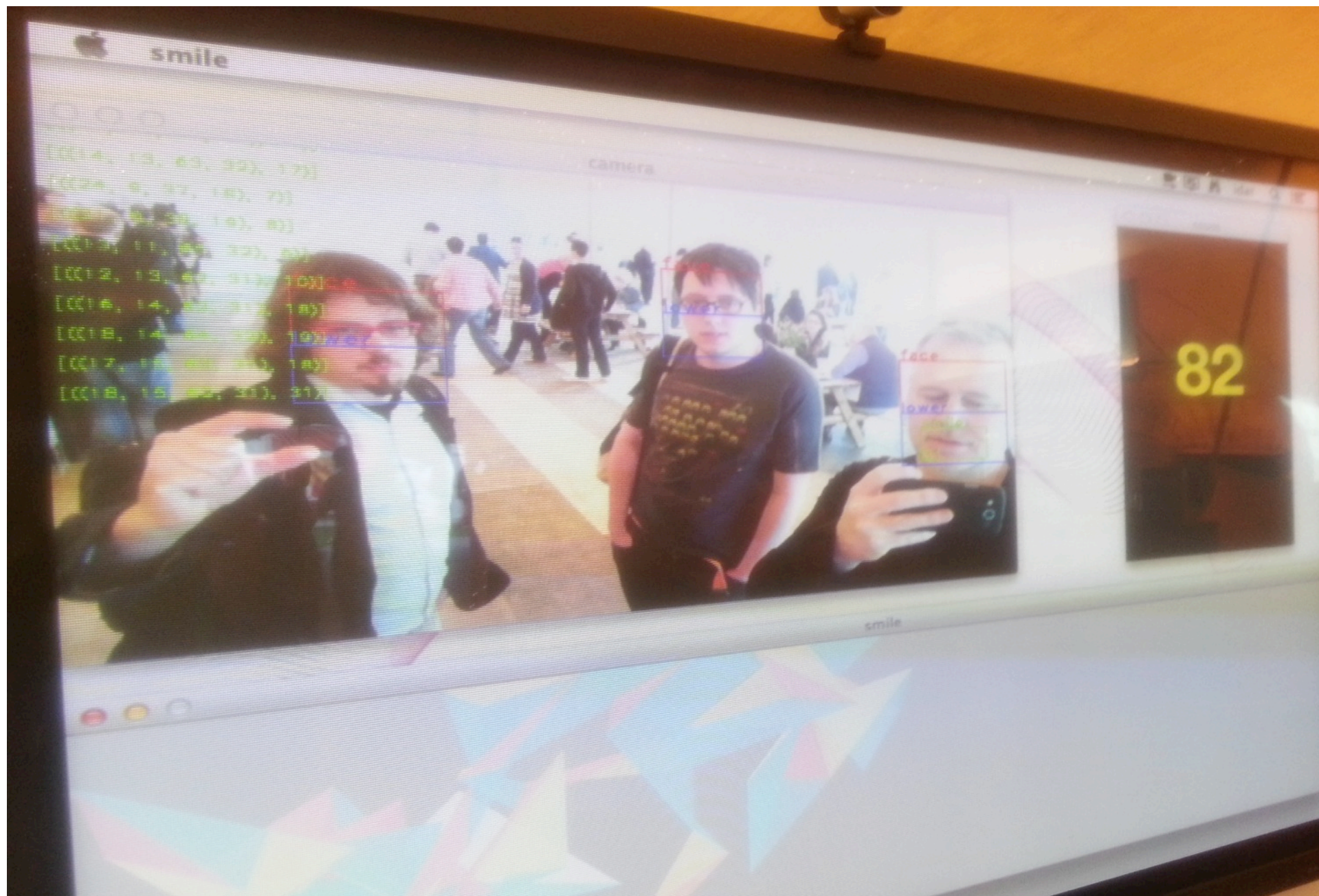
Probe Feeds

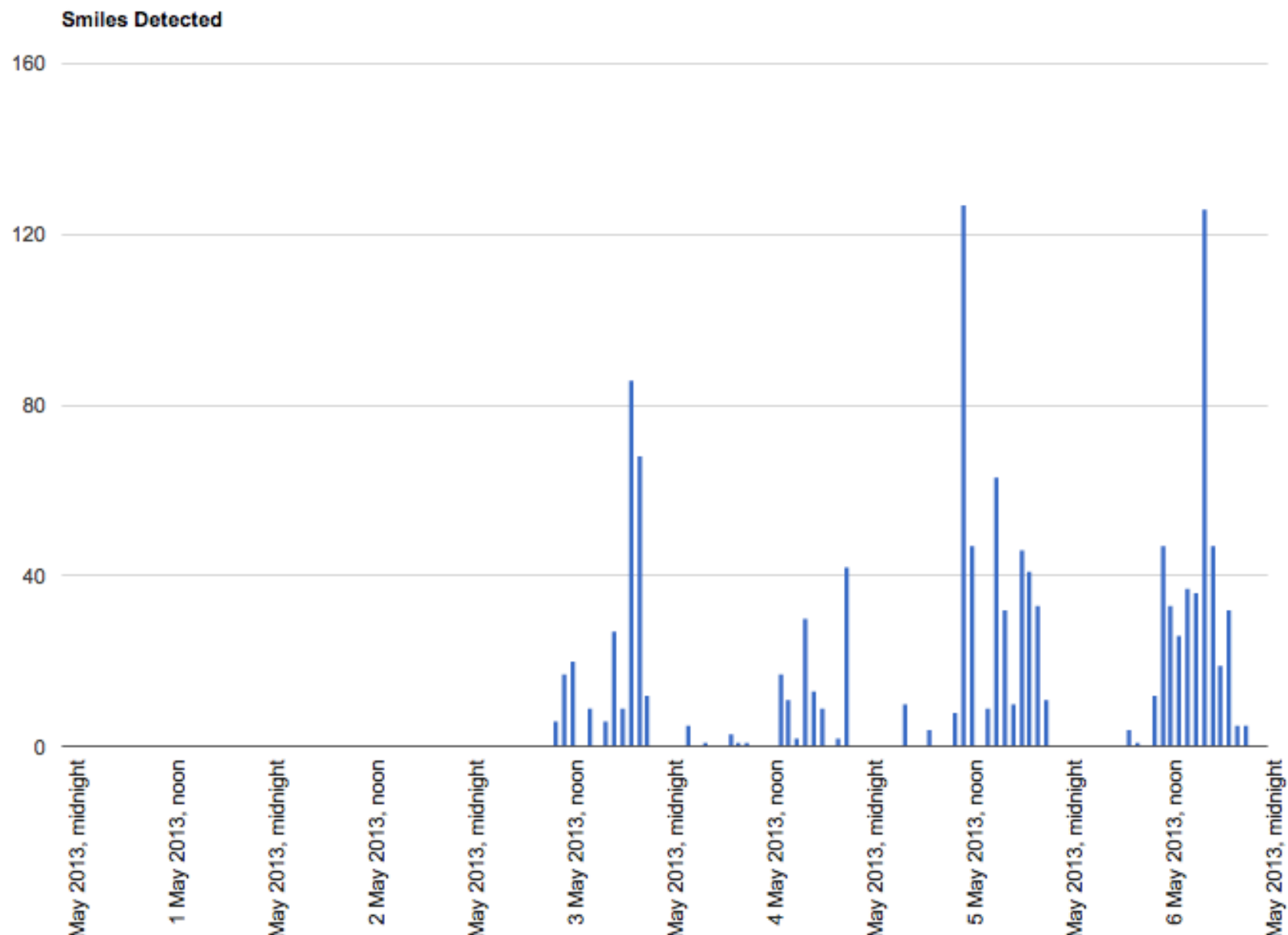












Python

detec

```
Got Smile!  
[[(10, 9, 44, 22),  
  4)]  
[[(19, 9, 54, 27),  
  1)]  
[[(19, 10, 41, 20),  
  14], [(6, 6, 56, 28),  
  6]]  
[[(21, 11, 51, 26),  
  47]]  
[[(19, 9, 44, 22),  
  7]]  
[[(17, 10, 51, 26),  
  52]]  
[[(19, 10, 41, 20),  
  26]]  
[[(22, 14, 50, 25),  
  32]]  
Got Smile!  
]
```

camera



COUNT

135



INTRA-FESTIVAL QUESTIONS [AFTER EACH EVENT]

1. What comes to mind when you think of Science?

Open response

1. How would you rate your level of agreement with the following statements about the event you most recently attended?

[1-Strongly Disagree, 7-Strongly Agree; Don't know / No opinion]

- a. The event did not match my expectations.
- b. The event has made me feel inspired.
- c. I am disappointed by the quality of the event.
- d. Overall, I found the event enjoyable.
- e. I don't know enough about science to fully participate in this kind of event.
- f. I was generally satisfied with my experience at the event.





Schedule



Feedback



Flow



Dashboard

1 (-) to 5 (+) or DK (Undecided / No opinion)

Met my expectations: 4



Quality: 1



Enjoyment: 2



Inspirational: 5



Overall satisfaction: 3



Comments...



Schedule



Feedback



Flow



Dashboard



Schedule



Fe

Tweet with #ch

Triangles

1



@DPWF

@daraobriain m
an autograph...f
#cheltscifest ht
@alokjha



@Soton

Yeah Physics ar
@AstroPhysSot
vrxDfI3DUd



@9Sere

Drinking on the
http://t.co/xGc





