

# i-DAT:  
\* An Open Research Lab for playful experimentation with creative technology:  
> i-DAT is a vertex in an international network of researchers and practitioners  
and host to a community of PhD students and artists.



## Parallel Plymouth Launch

adelmootranto

Projects

05/03/2009

generative, GreenScreen, greenwood, poetry

You are invited to the launch event

**Parallel Plymouth**  
Mark Greenwood  
6 – 22 March 2009  
i-DAT Greenscreen



On the front of the Portland Square Building University of Plymouth  
Friday 6 March, 6-7pm  
At Stonehouse Lecture Theatre  
Portland Square  
University of Plymouth  
Free entry, all welcome

Working in association with Plymouth Arts Centre, artist and writer Mark Greenwood embarked on series of walks around Plymouth investigating myths, histories and monuments as well as systems for writing poetry. By dissecting the systems of structuring language and using the rules and influences he applies to his text-based work Greenwood, in collaboration with i-DAT, has created a generative software that ‘writes’ or executes poetry.

The software, Greenwood 2.0, generates new poems, which can be viewed on the large public i-DAT Greenscreen situated on the front of the Portland Square Building, University of Plymouth. The software and the poetry are further influenced by its environment through data feeds from sensors such as movement of people, CO2 levels, online search engines and through its own evolving generative system.